



Client References & Case Studies

Updated July 7, 2006

Current Activity

Consulting Clients

City of San Marcos – Brief city government department leadership and city council on metropolitan broadband opportunities and develop a business case for next steps.

Cellnet – Introduce network operator client to Austin, develop market & business potential, launch a metropolitan network in Austin.

Websites & Blogs

www.MetroNetIQ.com – this resource website is for beginners to experts on metropolitan broadband steps: 1) Orientation; 2) Public Private Partnerships; 3) Regional Collaboration; and 4) Wiki MetroNet Manual (see below).

www.WikiMetroNet.com – this user-based collaboration website captures a knowledge base on metropolitan broadband projects, from A-Z, with content contributed from cities and private sector professionals who are rolling out these networks. A Dynamic Database tool to promote info sharing.

www.MetroNano.com – this site offers a new, more tactical approach to metropolitan broadband, with the formation of community-sponsored “nanonets,” small, simple networks deployed incrementally by local leaders.

www.MetroNano.net - (pending Summer 2006) – this series of websites will unite communities that have deployed nanonets with common websites, that are customized by communities to have relevant local content and appeal.

www.FishTech.jp – this website for a Tokyo company features a column by John Cooper, “Putting Humpty Dumpty Back Together Again,” which analyzes culture and technology from the perspectives of East and West.

Past Activity

Consulting Clients

Dell – Policy consulting on Metropolitan Broadband and its impact on high tech manufacturing and distribution

MicroCast – Developed a VIP list of regional governmental officials, staged a regional wireless roundtable to discuss the impacts of and potential for metropolitan broadband infrastructure in Central Texas. MetroNetIQ is active region-wide to promote collaboration on broadband infrastructure.

Tropos Networks – Supported the creation of a Community Broadband Coalition in Washington, DC; participated in legislative battle in Texas; launched a market entry strategy for municipally-owned electric utilities and utility applications and metropolitan broadband infrastructure.

Austin Energy (City of Austin) – Designed and ran “GENie” (“Geodesic Energy Network – information + electricity”), research project to demonstrate the potential of new types of broadband technologies and devise an integration plan for adapting to the traditional uses of communications inside an electric utility.

Wireless Start-Up

VENewNet - Content management software for Hot Spot venues, eclipsed by municipal broadband consulting business opportunity

Websites & Blogs

www.UnwireMyCity.com – this resource website focused on the wireless broadband perspective – this site was taken down in Jan 2006, retooled and refocused, and launched anew as www.MetroNetIQ.com